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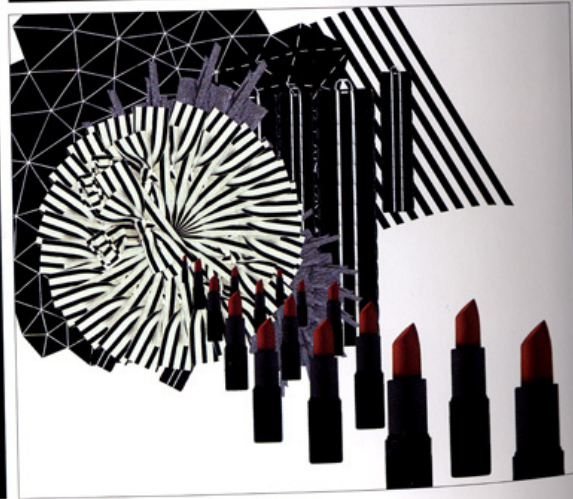
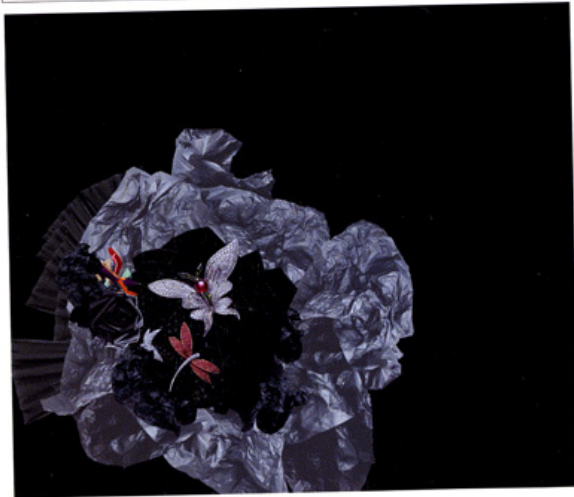
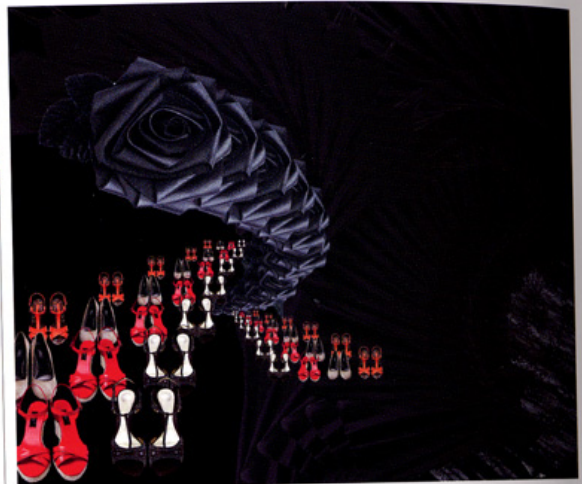
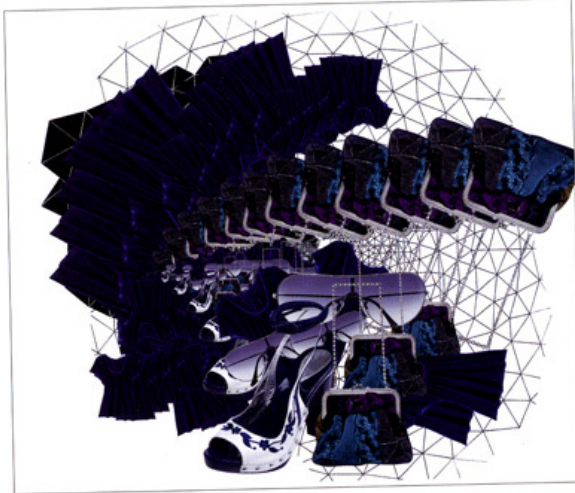
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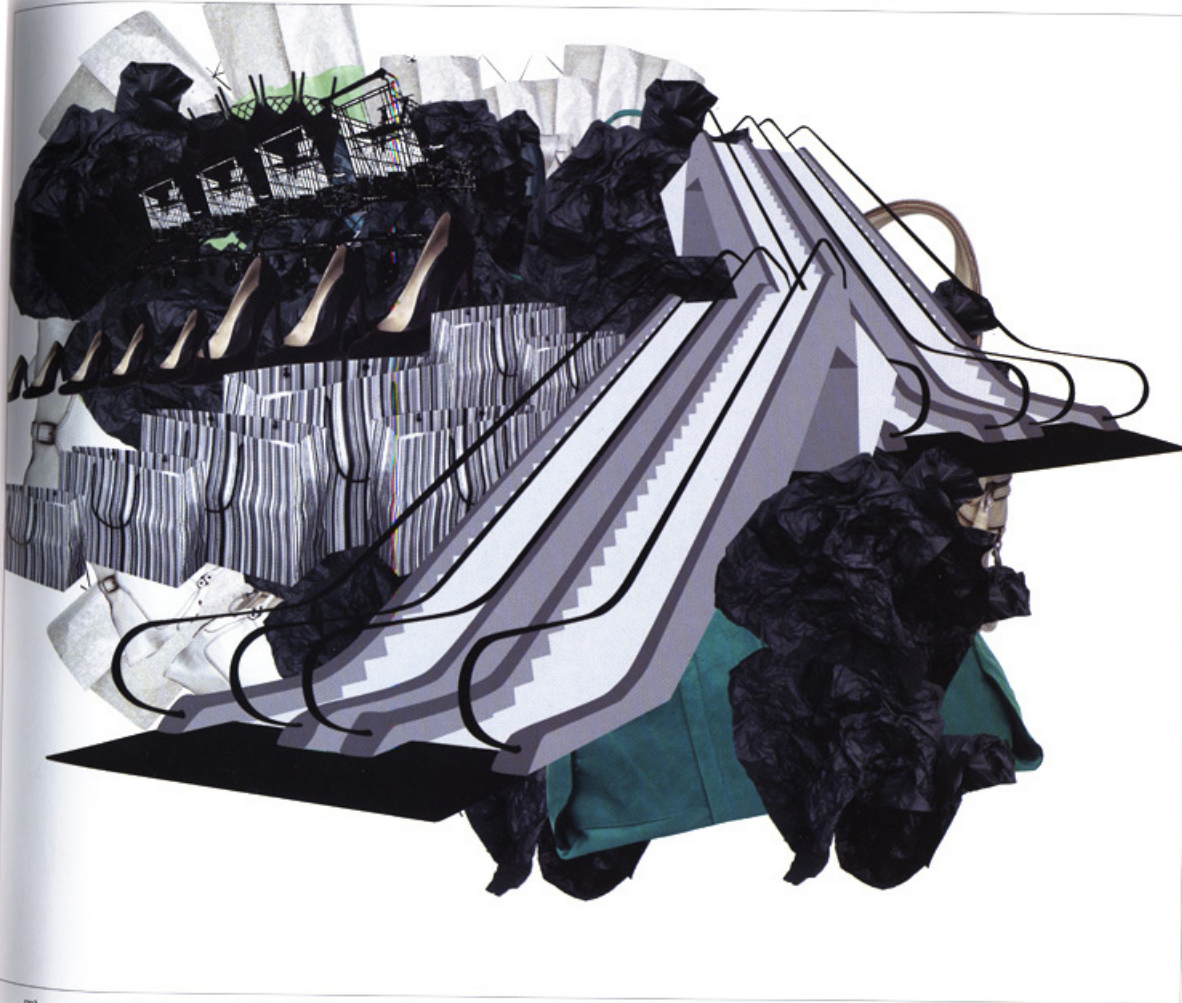
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one hundred at 360°

Graphic design's
new global generation





The magazine *Lucky* commissioned Stiletto to make a series of five video spots to be aired on television. Giving the studio an open brief to use abstraction to interpret the consumer culture, the aim was to demonstrate how fashion knowledge and taste travels virally – as in 'where'd you get that bag' – after certain items were featured in the magazine.