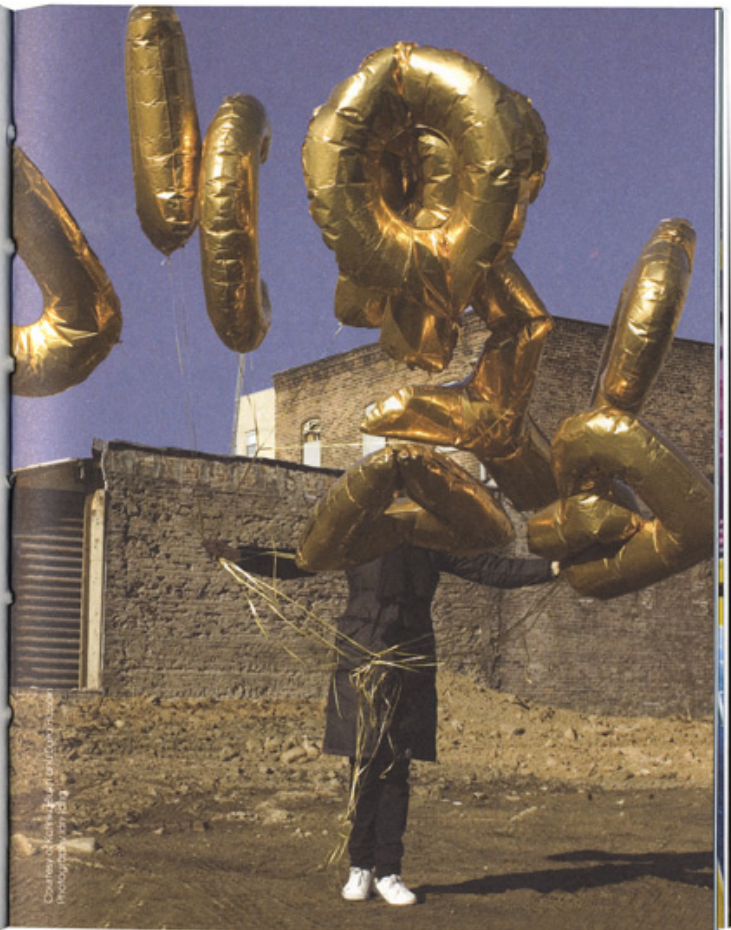


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fik
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Experiments
Brooklyn
2007

Stefanie Barth What inspires us at Stiletto?
Stiletto Well, many things really but we have lately come to realise that many of our ideas are also influenced by some of the experiments we do while we are developing or producing a project. It's material that maybe does not make it into the final delivery but that seems intriguing enough to think about. We chose an image that we shot while we were working on a project for the New York Times magazine—just this last week. We were asked to illustrate one of their headlines and our idea was to shoot a very composed photo with thirteen huge balloons perfectly lined up and shot against the blue sky. Our shoot day turned out to be a cold and windy one in Brooklyn so Mother Nature remixed that idea—but we thought some of the experiments that came out of this day were quite nice. We like this adventure and of course we are always inspired by typographic visuals—especially when they are remixed to pure shapes impossible to be read. Hope you like it too...



Courtesy of Stefanie Barth
Photography: Stefanie Barth